

2022 Annual Report



LIBRARY
Serving Baxter County

Serving Baxter County



2022 Library Timeline

WINTER

- Introduced New Hours - Began opening an hour earlier at 9:00am Monday through Friday
- Distributed Home COVID Test Kits



SPRING

- Welcomed authors during the Read | Write | Ignite Literary Series
- Celebrated National Library Week in April with Library fine forgiveness in exchange for donations of supplies for Baxter Health Support Houses

SUMMER

- Presented Reading Programs for all ages, preventing the "summer slide"
- Introduced Summer Concert Series



FALL

- Hosted the Diamonds Exhibit from the Museum of Discovery in Little Rock



Library Programs Sparkle

Diamonds Exhibit

The Library hosted Diamonds, an exhibit from the Museum of Discovery in Little Rock in the fall of 2022. The interactive exhibit stepped visitors through diamond formation, mining, and processing. Library staff led groups of students from area schools on tours through the exhibit followed by educational activities.



Summer Concert Series

The Library featured some outstanding musical entertainment with a new summer concert series including a variety of musical performers and genres. Bookworms Café at the Library opened on concert nights for dinner and coffee.



2022 Fast Facts

Library visits, total items circulated, and program attendance steadily increased back to pre-COVID levels.



120,499 visits to the Library in **2022**, compared to **113,467** in 2021.

↑ **21%**
Volunteer Hours



196,139 items circulated in 2022 compared to **180,729** in 2021.

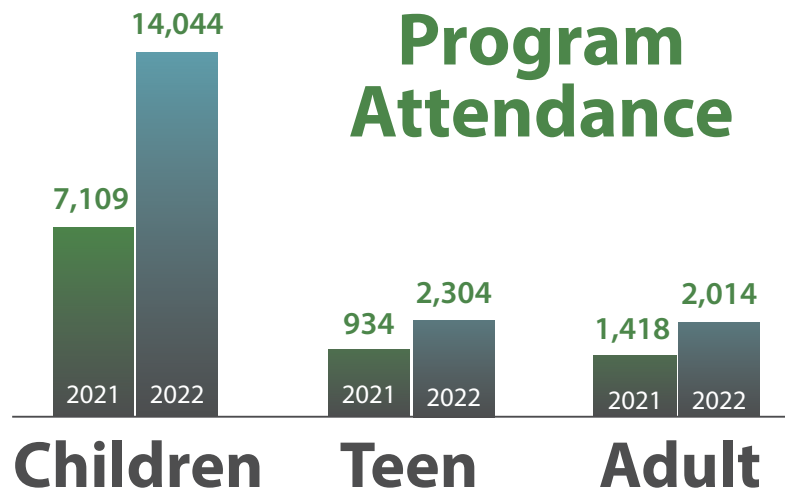


New Cards Issued



(1,383 → 1,782)

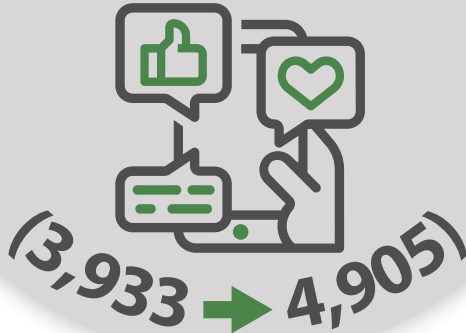
Program Attendance



↑25%

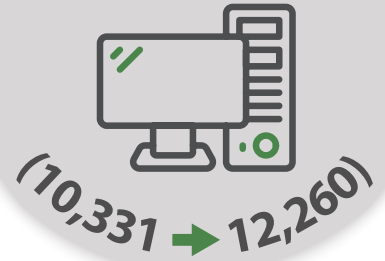
Followers Gained

Facebook, Instagram, & Twitter total



↑19%

Computer Users



↑29%
USAGE

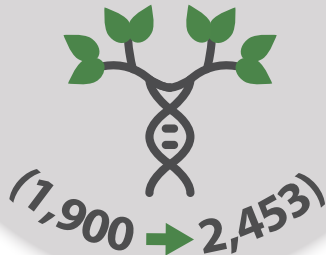


Online career and resume resources and tools.

(80 → 103)

Ancestry.com

↑29%
USAGE



↑38%

Wifi Users



(10,460 → 14,428)

↑60%

USAGE

creativebug



Online art and craft video classes and resources.

(68 → 109)



Community Impact

Baxter County Early Literacy Project

This community initiative continued to make great strides in 2022. Following through on our mission to equip all Baxter County children with the early literacy skills they need to enter Kindergarten, we distributed nearly 1,300 children's books through the Little Free Libraries located near schools, in parks, and apartment complexes in Baxter County. Over 300 children were enrolled in the 1,000 Books Before Kindergarten Program.



Dolly Parton Imagination Library

The Dolly Parton Imagination Library reached two milestones in 2022. The Imagination Library of Baxter County reached over 1,000 children participating in the program, which is nearly 60% of all eligible children in Baxter County. In May 2022, Dolly Parton visited the Governor's Mansion in Little Rock to celebrate Arkansas being one of the first states to achieve full statewide coverage with the program, making it possible for every child under age 5 in Arkansas to participate in the program and receive a free book in the mail each month.

Pop-Up Library

Thanks to a generous donation, we were able to introduce our Pop Up Library in 2022. The Library, complete with a canopy, crates full of books, a mobile checkout station, and hotspot, can travel to various locations and community events. Visitors to the Pop Up Library can check out items and get a library card on the spot.

New Resources



Homeschool Advantage

Homeschooling families are some of the Library's biggest fans and regular library visitors. Recognizing a need for some coordinated programming to support homeschoolers, Library staff created the Homeschool Advantage, a once-a-month program for PreK through 12th graders, with science, recreation, literature, and art components to enhance the homeschool experience.



New, Convenient Way to Track Reading Progress

In 2022, the Library rolled out the Beanstack app, an easy way for readers to track their reading and share their progress with the Library. Youth and adult readers used the app to track reading and receive incentives for reaching reading goals. For the year, a total of 527 readers used the Beanstack app, 21,473 books were read, and 328,113 reading minutes were logged.

Answering Tech Help Demands

As long as there are people who need help with technology, the Library will be here to assist. New in 2022, the Library introduced One-on-One Tech Help by appointment. Library staff lend their expertise to work with folks who need a little extra help using Word or Excel or navigating the Internet.

2022 Library Volunteers

The Library depends on wonderful volunteers who help provide unmatched service and support for the entire community.

Library Board

Irvin DeAtley
Deborah Chatman
Robert Clarke
Gwen Khayat
Carol Landrum
Joe Miles

Library Foundation Trustees

Nick Arnold
Kevin Bodenhamer
Robert Clarke
Phil Garner
Sonny Garrett
Jon Hiser
Jackie Morrison
Katrina Neis
Debby Stanuch
Christina White
Josh Willard
Julie Wright

Friends of the Library Board

Kathy Bauwens
Eileen Burg
Carolyn Clark
Mary Lou Duseberg
Phil Garner
Pam Guth
Eileen Jenkins
Margie Kelly
Gwen Khayat
Nancy Knopp
Jim Neff
Evalyn Quinn
Maureen Rozelle
Barb Sandberg
Janet Wheeler
Neal Wheeler
Terry Wilson
JoBelle Zimmerman

Advisory Foundation Board

Scott Booth
Kirk Brown
Ann Harned
Jon Hiser
Shonda Litty
Heather Loftis
Jake Long
Lynn McAlister
Joe Miles
Robin Myers
Tobias Pugsley
Katie Risk
Nancy Scarpa
Christina White
Beth VanderStek



2022 Presidential Award Recipients

Gold

Margie Kelly

Silver

Carolyn Clark

Nancy Knopp

John Reckard

Neal Wheeler

Terry Wilson

Bronze

Kathy Bauwens

Linda Brown

Jim Clevenger

Mary Lou Duseberg

Donna Enright

Bonnie Harris

Eileen Jenkins

Sharon K Jones

Tony Khayat

Donna Kimes

Barbara King Soden

Gendy McMillen

Jim Neff

Susan Nixon

Kathyrn Nusbaum

Margaret Park

Maureen Rozelle

Charolette Smith

David Smith

Rosalee St. Clair

Suzanne Sutherland

Margaret Weeks

Jeanne Whittam

Jo Belle Zimmerman

Volunteers

Mike Breton

Eileen Burg

Ione Donahue

Jane Druff

Bonnie Elders

Mary Ferron

Ashley Finch

Linda Gantz

Phil Garner

Donna Gibbs

Donn Greer

Pam Guth

Julian Herring

Robert Jenkins

Chelsea Johnson

Sharon Jones

Anette Juarez

John Kelly

Carol Landrum

Chris Langley

Susan Lee

Rose Matta

Kelsey Mayer

Judy McNabb

Katrina Neis

Charlie Newsom

Kendra Pitchford

Sandy Priebe

Evelyn Quinn

Jayna Rone

Barb Sandberg

Christine Schmid

Julie Stewart

Susan Thomas

Ginny Varn

Janet Wheeler

Christina White

Gerald Wilde

Carol Wilson J.

Carol Wilson

Charles Wilson

Teen Volunteers

Ivan Bontarenko

Teen Council

Brianna Ifland

Annie Newman

Jack Sheaner

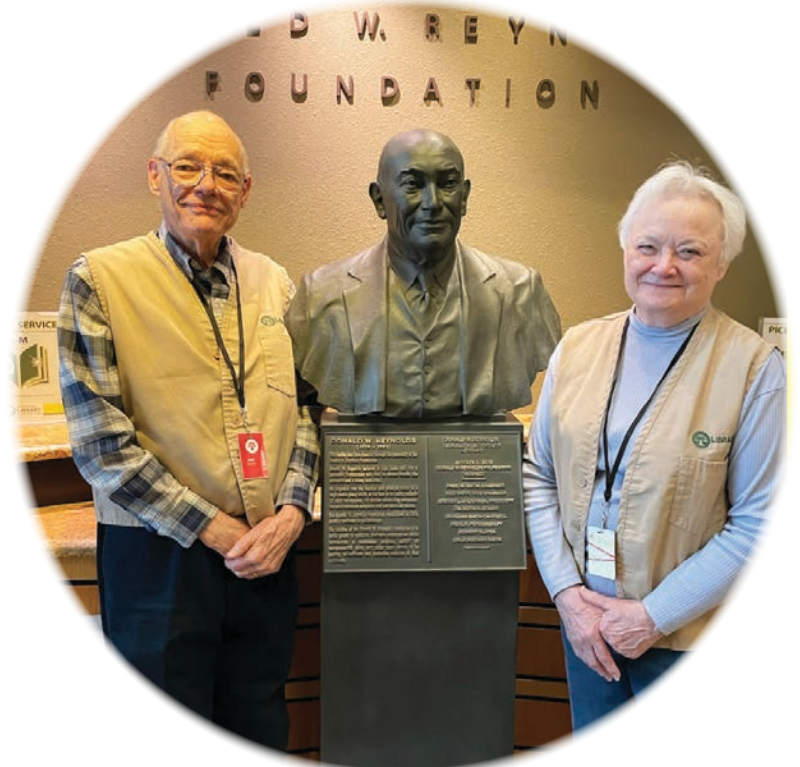
Trevi Sheaner

Brian Suntken

Amber Weber

Jack Wendfeldt

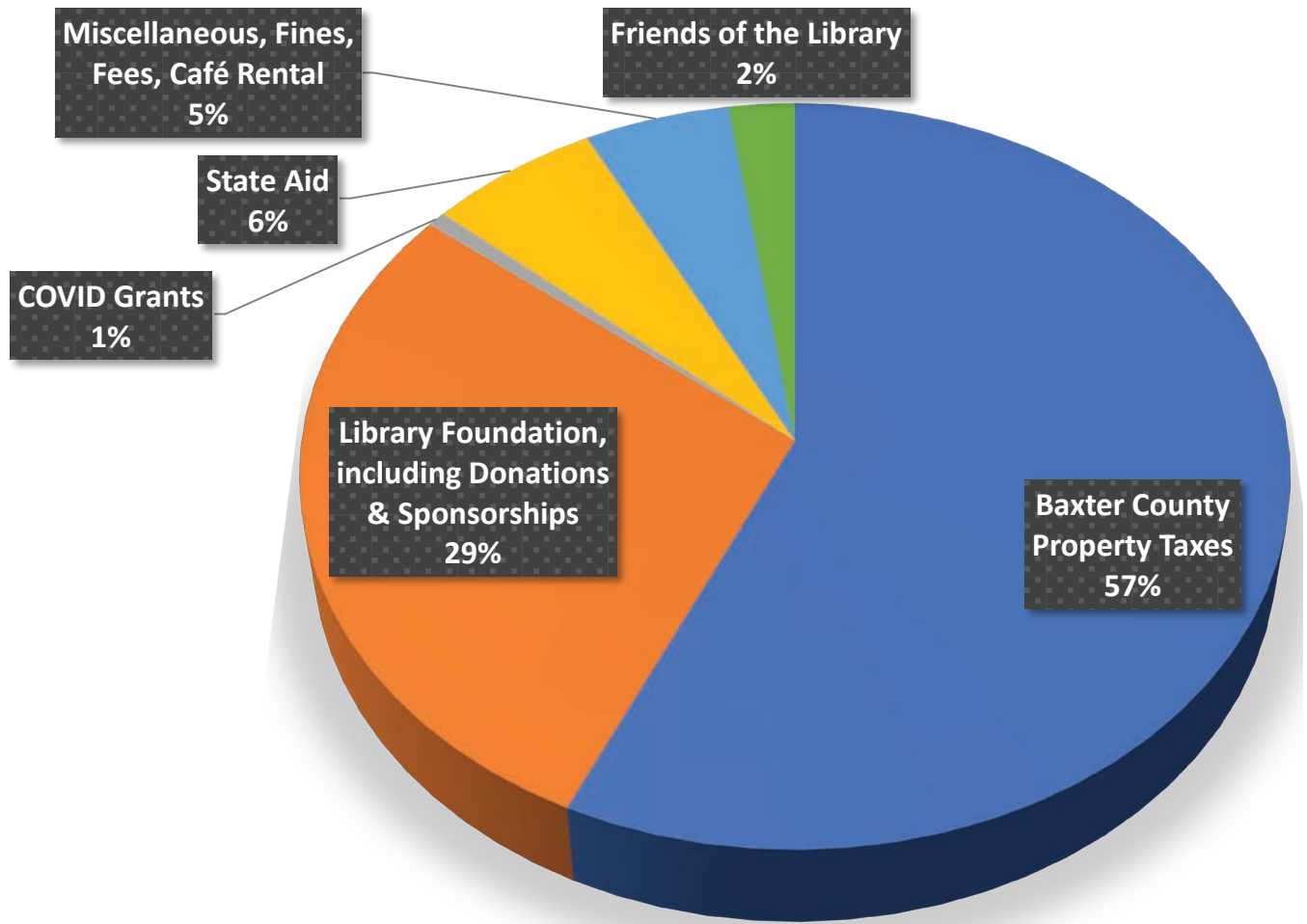
A Friends of the Library volunteer, Margie Kelly, received a Gold Level President's Volunteer Service Award for a second consecutive year in 2022 with 1,133 volunteer hours. (A minimum of 500 hours is required for the gold-level award.)



Support for the Library

The Library depends on significant revenue from the Baxter County Library Foundation and the Friends of the Library to supplement a 1 mill Baxter County Property Tax, which has remained unchanged since the 1950s.

2022 Library Revenue



- Baxter County Property Taxes
- Library Foundation - Including Donations & Sponsorships
- Friends of the Library
- State Aid
- Miscellaneous - Fines, Fees, Café Rental
- COVID Grants

Library Foundation

The Library Foundation's year-end giving campaign, Wrap it Up for the Library, was another success, raising over \$90,000 in support of the Library. Other fundraising events rounded out the year for the Foundation including the Library Love Virtual Valentine event, the Library Giving Day on-line giving campaign, and the Ante Up for the Library Texas Hold'em Tournament.



Friends of the Library

The Friends of the Baxter County Library celebrated a full year of hosting their quarterly Used Books Sales, as well as their live auction and silent auctions, raising funds which help support the Library. The Friends also awarded four scholarships to graduating Baxter County seniors and one non-traditional ASUMH scholarship in 2022. At the time of the awards ceremony, the Friends had contributed over \$650,000 to the Library over the 42 years they have been in existence.



The Friends of the Library were recognized in October of 2022 for their noteworthy and extraordinary leadership in support of the Library with the Foundation's Heart of the Library Award.

2022 Foundation Donors

The Baxter County Library is extremely grateful to those who give to the Library. Our 2022 donors helped support a variety of Library programs and services.

201 Pet Salon and Resort
Advanced Auto Body Repair
Catherine Allen
Stella Anthony
Arkansas Community Foundation
Arkansas State University Foundation, Inc.
Arvest Bank
Auto Services Company
John and Carol Badsky
Carl and Kathy Baker
Jim and Karen Barnes
James Barr
Kathy Bauwens
Baxter Regional Medical Center
John Beecroft
Carol Beeman
Sharon Belicek
Christina Bentley
Mike and Rita Billbe
Billing Specialists, Inc.
Lindsey Blevins
Steven and Susan Blumreich
Bailey Bodenhamer
Jim and Bobbi Brown
Anita Buswell
Cameo Club
Mike and Joyce Cameron
Margaret Campbell
Rufus and Madelyn Carlock
Glen Carlson
Corinne Caroselli
TC and Beth Carter
Centennial Bank
Century 21 LeMac Realty
Neil and Jill Chandler
Ira and Deborah Chatman
Barbara Clark
Carolyn Clark
Thomas R Clark
James and Denise Clarke
Robert and Michelle Clarke
Mark and Nikki Connelly
Rob and Mindy Conner
Barbara Cons
Erica Cooper
Ed and Lucretia Coulter
Barbara Cox
Janet Cryts
Calvin and Sissy Czeschin
Sue A Daigle
Debra Dail
Kevin and Jilleen Darraca

DeAtley Dental Care
Irvin and Christina DeAtley
Mike and Linda DeMass
Tony and Jill Dockins
Jane Domagalski
Mary Lou Duseberg
Howard Duvall
Eric and Julie Eckberg
Jackie and Deborah Edmonds
Jim Eikman
John and Anna Marie Eitenmiller
Jane Elder
John Elders
Lana Ellibee
Sarah Ellison
Ben and Anita Emerson
Rodney Engle
Donald and Donna Enright
Entergy
Peter Ermey
Sam Ermey and Julie Wright
Dean and Linda Estoll
Judith Ezell
Farmers & Merchants Bank
Caryl Feiler
Mary Ferron
Fidelity Charitable
R. Scott and Neilla Flanagan
Tom Fox
Joanne Friedland
Ruth Gaines
Phil and Vicki Garner
Earl Garrison
Genuine Care Pharmacy, Inc.
Gilbert Realty
Robert Giovanini
Peter and Kelly Giuliano
Peggy Goolsby
Alyssa Gordon
Bette Gould
Rick and Jinger Gower
Barbara Graham
Martha Grant
Gregory Company, Inc.
Mary Suzanne Griscom
Randy and Kris Grover
Donna Hahn
Pat Hahn
Warren Haley
Jerry Hanson
Price and Ann Harned
Edith Harper
Linda Harrington

Ralph and Bonnie Jo Harris
John Head
Bonnie Heenan
Gary Heimbach
Julian Herring and Genevieve McMillen
Jon and Corrine Hiser
Jeffrey and Susan Hoepfer
Donald Holt
Larry and Carol Hopp
Hopper Environmental Service
Horse Power Literacy Program
Mendel and Stephanie Hughes
Ideal Weight Loss
Sandy and Mark Irby
Jack's Package Store
Jason Seth James
Pricilla Jammicky
Betty and Wallace Jardine
Jay Chafin Insurance Agency
Robert and Eileen Jenkins
Dana Johnson
David and Roxanne Johnson
Dolan Johnston
Troy Jolley
Bob and Sharon Jones
Steve and Barb Kampen
John and Margie Kelly
Faiz and Gwen Khayat
William and Karen Kimbriel
Donna and Bill Kimes
Helene W. King
Nancy Knopp
Tom and Deborah Knox
Veronica Koepf
Jim and Wylaine Korbelik
David and Amy Kranda
Lynn and Carol Landrum
Steve and Darlene Landrum
Bruce and Christine Langley
Barney and Debbie Larry
T.J. and Jan Lawson
Legacy Title Company
Joy Lekin
Glenda Lenz
Steve and Shonda Littly
Bruce and Marilyn Loveless
Russell and Patronella Luedeking
Janet Luter
Dirk and Carol Martin
Robert and Cynthia Martin
Steve and Margie Masterson
Rose Matta
Matter Family Office

*Our apologies if we have inadvertently left your name off of this list. Please inform us of this error by contacting foundation@baxlib.org

Kyle and Lynn McAlister
 Gary and Kathleen McCall
 Bill and Kathy McClellan
 David and Cheryl McConkey
 Jason and Laney McConnell
 Carol McCorkle and Jackie Leatherman
 Ronald and Paula McHenry
 Craig and Judith McNabb
 Susan McNutt
 Joyce Melby
 Ann Melero
 MHHHS Caring Colleagues
 Joe and Kathryn Miles
 Fred and Nancy Miller
 James and Judy Miller
 Lynn Miller
 Anna Mitchell
 Mary-Anna Mitchell
 Judy Moen
 Kimberly Montgomery
 Jackie Morrison
 Mountain Home ENT & Allergy
 Tim and Terri Mullin
 Wade and Diane Murphy
 NAEC
 Jim and Jackie Neff
 John and Katrina Neis
 Paul and Dody Neis
 Sharon Neumann
 Mitchell and Mary Ann Nielsen
 Paula Norman
 North Arkansas Woodcarvers Club, Inc.
 Toni DeMers Olden
 John and Cheryl Ozols
 Bryan and Sarah Paggen
 Richard and Dianne Pankau
 Donnie and Diane Park
 Margaret K. Park
 Steve and Susan Parsons
 Mary Margaret Pearson
 Peter and Jan Peitz
 Cynthia Peterson
 Mary Peterson
 Annette Pettit
 Beverly Preble
 Gary and Nan Quinney
 Sally Rae
 Jeanette Raino
 Reading Women Book Club
 Regional Orthopaedic Health Care
 Carol Rehse
 Bill and Lyda Reynolds
 Paul Riese
 Mike and Katie Risk
 Tom and Janie Robbins
 Doug and Susan Rodden
 Jayna Rone
 Sherry Rossa
 Carol Rossell-Lesher
 Maureen Rozelle
 Phil and Nancy Saar
 Halil and Penny Samuk
 Brad and Dawn Schulz
 Mark and Ann Segura
 Sonny Sharp

Kelly and Patty Shay
 Tom Short
 Barbara Skeffington
 David and Charlotte Smith
 Penni Smithson
 Janis Snider
 Dr. William Snow
 Sam and Phyllis Speer
 Carolyn Spenler
 Ray and Edie Stahl
 Don and Debby Stanuch
 Chris Steiger
 Bill and Colleen Stephenson
 Steve and Rebecca Stichman
 Susan Embrey Storm
 Pamela Sullivan
 John and Cathy Sullivant
 Kelle Swanson
 Laura Taylor
 Rojean Taylor
 John and Kim Terrell
 Carter's Jewel Chest
 Todd Gilbert Insurance
 Loretta Trammell
 Deborah and Kurt Trump
 Michael Tully
 Twin Lakes Woodworking & Remodeling
 Twin Lakes Writers
 Lisel Ulaszek
 Ultimate Auto Group
 Nina Vaag
 John and Deanna Van Eps
 Jess and Elizabeth VanderStek
 Elaine Viegut
 VisionAmp
 Robert and Mary Walker
 James and Erin Warr
 Brenda Wedgeworth
 William Weeks
 Dede Weerts
 Neal and Janet Wheeler
 Andrew and Christina White
 Michael and Ivy Wilcox
 Josh Willard
 Linda Williamson
 Charles and Carol Wilson
 Jack and Kay Wilson
 Linda Wobschall
 Barbara Wood
 Shirley Wyant
 Yelcot Communications
 Dennis Young
 John Young
 Sherry Zelonka
 Lang Zimmerman
 Sara Zimmerman





Letter From The Director

The Baxter County Library continued to fulfill the professional, educational, and entertainment needs of Baxter County residents in 2022. For many, the Library served as a second home, a meeting place, a business start-up space, a DIY workshop, and a personal development retreat.

The Library saw a lot of increases in 2022 – increases in the number of people coming through the doors, in number of items circulated, in the number of Library cards issued. Library staff kept up with the pace and exceeded expectations for service and programming.

Collaborating on community initiatives was key for us in 2022. Early in the year, we were part of the Governor’s initiative to distribute COVID-19 rapid test kits across the state. Library staff distributed over 1,000 test kits to our community. We continued our partnership with the Food Bank of North Central Arkansas, serving 800 after-school meals to Baxter County students.

We also continued our partnership with area schools and other organizations on the Baxter County Early Literacy Project and began a very successful partnership with the Red Cross, hosting regular blood drives to address a critical blood shortage.

2023 promises to be even busier and better, with an amazing selection of authors visiting during the Read | Write | Ignite Literary Series in the spring. In the fall, we will welcome an outstanding exhibit from the Museum for the Blind – A Child in a Strange Country, all about Helen Keller and the learning challenges she bravely faced.

Looking forward to seeing you at the Library in 2023! It is an honor to serve this amazing community.



Kim Crow Sheaner
Library Director



Library Staff

Congratulations to the Baxter County Library staff for an outstanding year of serving our community.

Inspiring Imagination | Igniting Interests | Enabling Learning

BaxterCountyLibrary.org

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